

BUSINESS STYLE

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Have you ever thought that technology was a blessing and a curse? Are there days when you're sure that you're going to pull your hair out if the phone rings one more time? Or perhaps you have a telephone system that you paid good money for, but it's not doing what you thought it would. You don't want to spend countless hours becoming an expert on your equipment; you just want it to work. After all, business owners have enough to worry about. The last thing they need or have time for is to learn the ins and outs of communications technology, both data and voice, as well as networking. If you can relate to any of these scenarios, then it's time to call Time Business Systems. Gary Clark, president, and his staff are just waiting for the chance to make your life easier.

Gary explained that for 20 years he was in regional and national sales management in the manufacturing and distribution end of communications equipment. After all those years of travel, Gary decided to use his experience to help business customers right here in the Denver area, and purchased Time Business Systems which has been in business since 1981. Now he works with a committed staff that is not only trained to consult on communications solutions but also to provide technical expertise on networking and equipment.

Another interesting reason Gary decided to give up the airline seat for the office chair was the opportunity to get involved in the Denver community. "I always felt like I was missing out, and I wanted to get more involved in the community," Gary explained.

He's accomplished just this by becoming active in the Fellowship of Christian Athletes, a tutoring program called Whiz Kids, and his local church. In fact, Gary noted that he is so committed to the community that he has made it a part of his business operations. For instance, he offers nonprofit organizations special incentives. (Gary shared with me that Time Business Systems recently donated a telephone system to the Colorado Homeless Shelter.)

Over the years, telephones and the whole voice communications arena have evolved from being just a piece of equipment on a desk to a business productivity tool. Many of the challenges facing a business can be solved through the correct implementation and use of communications. Time Business Systems is ready to learn about your problems so it can offer you solutions. For example, are you concerned that your clients are getting the customer service they need? Perhaps the answer lies in voice mail, caller ID or auto attendant. But how do you know? Would you like the capability to evaluate and monitor your calls on an ongoing basis, which could help determine your business's level of efficiency and effectiveness? Then ask the people at Time Business Systems, and they can decide if call management reports are right for you. Do you know the difference between music on hold and message on hold? Which one is better for your business? Call the helpful staff members at Time Business Systems, and they will help you sort it out.

For those of us who aren't up on the latest developments in

the communications field, the services offered at Time Business Systems can be eye-opening. Gary said that interested customers could call to set up a no-cost evaluation. A representative will schedule an on-site appointment, during which he or she will learn about your business and your needs. Next, that person will provide you with a written proposal, which will offer a solution to your specific needs. These proposals provide a pricing package that offers a purchase or lease option. Many times these evaluations uncover a cost savings, Gary said. Unlike some other companies that bring in a proposal before they even know about your business or industry, Time Business Systems makes it a priority to do just the opposite.

Do you want to become an expert on your business's voice and data networking layout? Many of us don't have the desire or the time to do this. Do you ever look at the jumble of cables that snake through your office and wonder what really goes where? And what if something goes wrong and the system goes down, what do you do? Why not call Time Business Systems? They will dispatch professionally trained personnel who will help straighten out those tangles and get you back up and running. But more importantly, they also will provide you with peace of mind.

Those of us who run small- or medium-sized businesses find it difficult to understand what communications solutions are best for us. But perhaps more challenging might be the search to find a company that will work with us. Gary said that Time Business Systems can provide any size business, whether it has two or 2,000 telephones, cost effective digital key and PBX systems. Whether you're small or large, an established or new business, Gary promised that Time Business Systems is ready to provide you with a competitively priced and effective

system. It does this because it offers new as well as refurbished systems at prices that provide flexibility in your choice of solutions.

Gary said that Time Business Systems has certified, trained technicians for Vodavi and Inter-tel Access products and is an authorized agent for Qwest. But that's not all. The company also has positive working relationships with several other dial tone providers. Gary believes in long-term relationships with his clients, so Time Business Systems offers follow-up service programs. Depending on the brand of equipment, one- to five-year warranties are available, as are maintenance contracts that extend beyond the warranty period.

So, what have you got to lose? Pick up that phone (then it won't be able to ring for a few minutes) and set up an appointment for your free evaluation. Time Business Systems serves those of us from Castle Rock to Longmont plus those mountain dwellers on a 24/7 basis. In the spirit of his commitment to our community, Gary offers special incentives to non-profit organizations that need communications systems. References are available upon request. You can reach the staff at Time Business Systems by calling 303-425-6300 or via email at sales@timebussystems.com.

Call now to be on your way to a better run, more productive business-you and your customers will benefit!

TIME BUSINESS SYSTEMS

By Rebecca Sahr



Gary Clark, president of Time Business Systems.